



Mums for 1959

WAYNE FLORAL CO.

Geneva, N. Y.



Instructions for Ordering

TERMS OF SALE

PRICE

\$45.00 per 1000 in multiples of 50 of a variety, total order at least 1000 cuttings. The price is the same for all varieties listed in our catalogue.

\$5.00 per 100 in multiples of 50, for orders totalling between 300 and 900 cuttings.

\$6.00 per 100 in multiples of 50, for orders totalling between 100 and 250 cuttings.

We also fill orders calling for 25 of a variety, due to the extra labor this involves we charge 1c more per cutting for all varieties ordered in multiples of 25, thus bringing the price to 5c, 6c and 7c per cutting, depending on the total amount of the order.

Minimum order 25 of one variety.

SUBSTITUTIONS

We will substitute varieties as good or better for any items not listed in this catalogue.

To speed up delivery we will also substitute, to the best of our ability, if on the shipping date certain varieties happen not to be available. No substitutions will be made if this is specifically mentioned when ordering.

SHIPPING INFORMATION

Special shipping instructions and address if different from your regular mail address should be shown on your order. All cuttings are shipped Railway Express, Air Freight or Air Express Collect and are in perfect condition before being accepted by the Express Company. Therefore, if there is any damage enroute from being broken, heated, frozen or too long in transit, call your express agent to inspect the same, make out bad order report and file claim because our responsibility ceases after the Express Company has accepted our shipments.

We, Wayne Floral Company, give no warranty, express or implied, as to the productiveness of any cuttings or plants we send out and we will not be in any way responsible for the crop. Our liability, in all instances, is limited to the purchase price of the cuttings or plants.

CHANGES OR CANCELLATIONS

Changes or cancellations on your order must be received at least 30 days before shipping time. We cannot accept changes or cancellations on Mum cutting orders later than 30 days before specified shipping date.

Causes of Premature Budding of Chrysanthemum Cuttings During the Spring. How to Prevent it.

During the Spring, until May 1st, budding can occur, depending upon the variety and a temperature of 60 degrees or above.

To prevent setting of buds additional light can be given during the early Spring months. Use 60 watt bulbs, spaced four feet apart and about 30 inches above the plants. Use lights two hours each night until May 1.

HARDY GARDEN VARIETIES, see page 10

LARGE FLOWERING VARIETIES

H—indicates hardy varieties.

P—indicates varieties suitable for pot plants.

Price: \$45.00 per 1000 for orders totalling 1000 cuttings and up, in multiples of 50 each. Please notice we offer all varieties, including the more recent introductions, at the same price. For orders totalling less than 1000 cuttings or calling for less than 50 of a variety we charge slightly higher prices, see quotation on page 2.

YELLOW STANDARDS

8 WEEK VARIETIES—Pinch July 20

		<i>Normal Flowering Date</i>
PH Gold Lode	Reflexed, gold. yellow, good spring pot.....	Oct. 15
H Mrs. Kidder	Medium incurved, deep lemon, responds well...	Oct. 20
P Blazing Gold	Golden yellow, medium sized.....	Oct. 23

9 WEEK VARIETIES—Pinch July 25

Luyona	Large yellow spider.....	Oct. 25
Good News	Incurved, gold. yellow, off season flowering.....	Nov. 1
P Yellow Lace	Yellow sport Queen's Lace, spider.....	Nov. 1
P Gold Lace	Golden Yellow sport, spider.....	Nov. 1
Yel. Albatross	Lemon yellow sport of Albatross.....	Nov. 1
P Wilson's Yellow	Sport of Wilson's White.....	Nov. 1

10 WEEK VARIETIES—Pinch July 28

P Imp. Ind. Yellow	Large incurved, deep lemon.....	Nov. 5
P Ind. Yellow	Large incurved, bright lemon yellow.....	Nov. 5
Yel. Betsy Ross	Lemon yellow, incurved, solid flowers.....	Nov. 5
P Yel. Delaware	Int. incurved, sport of Delaware.....	Nov. 8
P Yel. Calypso	Large lemon yel., incurved, excellent for pots...	Nov. 8
Yel. Mefo	Large incurved, deep lemon, off season.....	Nov. 10
Yel. Fred. Shoesmith	Sport of Fred Shoesmith, excellent off season...	Nov. 10

11 WEEK VARIETIES—Pinch August 1

P Bonnaffon DeLuxe	Small incurved, gold. yellow, excellent pot plant.	Nov. 20
Harvester	Intermediate, deep lemon yellow incurved.....	Nov. 23

12 WEEK VARIETIES—Pinch August 5

Dk. Yel. Chattanooga	Large incurved, deep lemon yellow.....	Nov. 25
Golden Pearson	Golden yellow, incurved.....	Nov. 25
Yel. Peter John	Large light lemon yellow, decorative.....	Nov. 25
Golden Mrs. Ross	Large incurved, light golden.....	Dec. 3

13 WEEK VARIETIES—Pinch August 10

Tobin's Yellow	Intermediate deep lemon semi incurved.....	Dec. 10
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WHITE STANDARDS

8 WEEK VARIETIES—Pinch July 20

H White Pink Chief	Medium incurved, sport of Pink Chief.....	Oct. 15
H Silver Sheen	Medium incurved, white.....	Oct. 20

LARGE FLOWERING VARIETIES

WHITE STANDARDS (Cont.)

9 WEEK VARIETIES—Pinch July 25

		<i>Normal Flowering Date</i>
P Queen's Lace	Pure white spider, off season flowering.....	Nov. 1
P Wilson's White	Large pure white, excellent pot variety.....	Nov. 1
Albatross	Large incurved.....	Nov. 1

10 WEEK VARIETIES—Pinch July 28

Giant Betsy Ross	Large incurved, excellent normal season.....	Nov. 5
Ind. White	Large incurved, excellent for off season.....	Nov. 5
Ind. Imp. White	Best white for off season flowering.....	Nov. 5
Mefo	Large incurved, responds off season blooming...	Nov. 10
Fred. Shoesmith	Large incurved.....	Nov. 10
P Oregon	Large incurved, excellent for pots.....	Nov. 10

11 WEEK VARIETIES—Pinch Aug. 1

Sterling	Large pure white incurved.....	Nov. 15
Marketeer	Medium incurved, used for extended blooming..	Nov. 18

12 WEEK VARIETIES—Pinch August 5

White Peter John	Large clear white decorative.....	Nov. 25
Chattanooga	Large incurved, used for extended blooming...	Nov. 25
Dec. Glory	Medium incurved.....	Dec. 1

13 WEEK VARIETIES—Pinch August 10

Smith's Late White	Medium incurved.....	Dec. 5
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PINK STANDARDS

8 WEEK VARIETIES—Pinch July 20

H Major Bowes	Int. incurved, deep lavender.....	Oct. 15
H Pink Chief	Medium incurved, large lavender.....	Oct. 15

9 WEEK VARIETIES—Pinch July 25

P Blue Ribbon	Small light lav. pink incurved, fine for pots....	Nov. 1
P Queen of Pinks	Small incurved, pot plant variety.....	Nov. 1
Bunbu	Fully double spooned tip spider, off season....	Nov. 1

10 WEEK VARIETIES—Pinch July 28

P Ind. Pink	Large incurved, off season blooming.....	Nov. 5
Orchid Queen	Large light orchid pink, semi incurve.....	Nov. 10
Dk. Orchid Queen	Sport of Orchid Queen, deep lavender.....	Nov. 10
Peggy Hoover	Spider, light pink tube.....	Nov. 10

11 WEEK VARIETIES—Pinch August 1

P Thanks. Pink	Medium reflexed, dark amaranth.....	Nov. 20
Peter John	Large light, orchid pink, decorative.....	Nov. 23
Ed. Seidewitz	Large incurved, lavender pink.....	Nov. 23

LARGE FLOWERING VARIETIES

BRONZE AND RED STANDARDS

8 WEEK VARIETIES—Pinch July 8

		<i>Normal Flowering Date</i>
H Amber Bright	Large golden bronze	Oct. 15
H Zylon (new)	Medium, crimson incurved, responds well.	Oct. 20

9 WEEK VARIETIES—Pinch July 25

Detroit News	Large incurved, reddish bronze, off season.	Nov. 1
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10 WEEK VARIETIES—Pinch July 28

P Brendon	Large, vivid bright red, pot plant.	Nov. 5
P Dk. Ind. Bronze	Large incurved, sport of Ind. Bronze.	Nov. 5
P Ind. Bronze	Large incurved, responds readily.	Nov. 5
P Delaware	Reddish bronze, pot plant variety.	Nov. 8
P Bronze Calypso	Rich, orange bronze, exclusively pot plant.	Nov. 8
Mrs. Roy	Large Red with copper reverse.	Nov. 13
Garnet King	Medium reflexed, true velvety red.	Nov. 13

11 WEEK VARIETIES—Pinch August 1

P Balcombe Perfection	Intermediate incurve, good for pots, copper bronze.	Nov. 18
P Red Balcombe Perf.	Interm. incurve, bright red, copper br. reverse.	Nov. 18
P Valentine	Large red disbud decorative, excellent for pots, Christmas and Valentine.	Nov. 20
P Calvert's Gold	Int. gold. bronze, impr. Apricot Queen, excellent for pots.	Nov. 20

12 WEEK VARIETIES—Pinch August 5

Br. Peter John	Large salmon rust, sport of Peter John.	Nov. 25
Gladys Pearson	Intermediate incurve, light buff bronze.	Nov. 25
Oak Leaf	Dk. bronze, sport of Gladys Pearson.	Nov. 25

YELLOW POMPONS, DECORATIVES, SINGLES and ANEMONES

H—indicates hardy varieties.

D—indicates varieties suitable for disbudding.

P—indicates varieties suitable for pot culture.

8 WEEK VARIETIES—Pinch July 20

H Arlora	Large, soft yellow pompon.	Oct. 10
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9 WEEK VARIETIES—Pinch July 25

Gold Coast	Intermediate pompon.	Oct. 25
Dandy	Int. pompon, production of Gold Coast.	Oct. 25

10 WEEK VARIETIES—Pinch July 28

Yellow Iceberg	Sport of Iceberg, lemon yellow.	Nov. 5
Yellowtop	Large decorative, cloth house.	Nov. 5
Yel. Beaugard	Sport of Beaugard.	Nov. 5
D Yel. Shasta	Yel. anemone, year around blooming.	Nov. 10
Jealousy	Med. pomp., intense yellow, green eye.	Nov. 10
Heyday	Med. bright yel. pomp., productive, cloth h.	Nov. 10
Yel. Igloo	Sport of Ill. Igloo.	Nov. 10
Yel. Ill. Snowdrift	Sport of Ill. Snowdrift.	Nov. 10
P Yel. Pacesetter	Single, sport of Pacesetter.	Nov. 10

YELLOW POMPONS, DECORATIVES, SINGLES AND ANEMONES (Cont.)

11 WEEK VARIETIES—Pinch August 1

		<i>Normal Flowering Date</i>
Gold Ball	Med. gold, yellow, excellent for cloth house. . . .	Nov. 15
Forty Niner	Very good responding gold. yellow pompon. . . .	Nov. 15
D Yel. L. I. Beauty	Sport of L. I. Beauty.	Nov. 20
Yel. Highbrow	Sport of Highbrow.	Nov. 20
Lollipop	Int. pompon, lemon yellow.	Nov. 20
Pippin	Int. pompon, deep lemon yellow.	Nov. 20
Sultan	Large decorative, deep golden.	Nov. 20

12 WEEK VARIETIES—Pinch August 5

Sunnyside	Med. pompon, very productive.	Nov. 25
Goldsmith	Large decorative, golden yellow.	Nov. 25
Highlander	Med. pomp., intense yellow decorative.	Nov. 25
D Yellow Valencia	Large single, golden yellow.	Nov. 28
Yellow Galaxy	Single, sport of Galaxy.	Dec. 1

13 WEEK VARIETIES—Pinch August 10

Gold. Acclaim	Large pompon, sport of Yellow Acclaim.	Dec. 5
Coronation	Large golden decorative.	Dec. 5
Corsair	Large golden yel., good responding.	Dec. 10
Yel. Snowcrest	Light yellow pomp., green center.	Dec. 13

14 WEEK VARIETIES—Pinch August 15

Yellow Garza	Medium anemone, light yellow.	Dec. 15
Sunrise	Yellow pompon, late Gold Coast.	Dec. 20
Vibrant	Large decorative, deep lemon.	Dec. 20

15 WEEK VARIETIES—Pinch August 20

Yel. Revelation	Med. pompon, good production.	Dec. 25
Ill. Yel. Snowbound	Med. decorative, light yellow.	Jan. 5
Golden Snowbound	Med. decorative, golden yellow.	Jan. 5

WHITE POMPONS, DECORATIVES, SINGLES AND ANEMONES

8 WEEK VARIETIES—Pinch July 20

		<i>Normal Flowering Date</i>
Pristine	Pure white pompon. Good under glass and cloth.	Oct. 20

9 WEEK VARIETIES—Pinch July 25

Wh. Popcorn	Medium pompon, sport of Popcorn.....	Oct. 25
White Keepsake	White Pompon, March thru October.....	Oct. 25
Alaska	White Anemone, white cushion, temp. tolerance.	Nov. 1

10 WEEK VARIETIES—Pinch July 28

Whitetop	Large dec. pomp., good under glass or cloth....	Nov. 5
Iceberg	Pompon, chalk white, vigorous growth.....	Nov. 5
Ill. Igloo	Cream white pomp., good for year around flower- ing.....	Nov. 10
PD Pacesetter	Med. daisy, responds to off season flowering....	Nov. 10
D Shasta	Med. anemone, responds well throughout the year	Nov. 10
Ill. Snowdrift	Novelty, spider pomp., responds throughout the year.....	Nov. 10

11 WEEK VARIETIES—Pinch August 1

Snowflurry	Small white button pompon.....	Nov. 15
Priscilla	Med. pompon, good producer.....	Nov. 20
Highbrow	Large decorative, good for late clothhouse.....	Nov. 20
D L. I. Beauty	Large anemone, white with yellow center.....	Nov. 20
Paramount	Med. white, ivory pomp., good for clothhouse...	Nov. 23

12 WEEK VARIETIES—Pinch August 5

D Wh. Valencia	Large white single.....	Nov. 25
Fortune	White pompon, outstanding quality flower....	Dec. 1

13 WEEK VARIETIES—Pinch August 10

Acclaim	Large pompon, responds well.....	Dec. 5
Ill. Starlet	Intermediate white anemone.....	Dec. 10
Icecap	Intermediate chalk white pomp, vigorous growth	Dec. 10
Snowcrest	Small pomp., distinctive green eye.....	Dec. 13

14 WEEK VARIETIES—Pinch August 15

Garza	Medium anemone.....	Dec. 15
Silversmith	Large white decorative, very productive.....	Dec. 15
Trenton	Intermediate pompon, good form and substance.	Dec. 15
Elegance	Int. white dec., 60 degree program, clean growth.	Dec. 20

15 WEEK VARIETIES—Pinch August 20

Revelation	Medium large decorative.....	Dec. 25
Ill. Snowbound	Medium large decorative, 60 degree program....	Jan. 5
Talmeda	Medium white pompon, good form and substance	Jan. 5

PINK POMPONS, DECORATIVE, SINGLES AND ANEMONES

8 WEEK VARIETIES—Pinch July 20

*Normal
Flowering Date*

H Major Cushion	Dec. lavender, good for spring pot plants.....	Sept. 25
Carolyn Yosick	Med. decorative, lavender.....	Oct. 20

9 WEEK VARIETIES—Pinch July 25

Pinkette	Small dark pink, cloth house.....	Oct. 25
Reward	Bright pink daisy, year around blooming.....	Oct. 25
P Pennant	Medium large dec., excellent for off season.....	Nov. 1
P Bluechip	Large pink decorative, good for cloth house....	Nov. 3
Tempo		

10 WEEK VARIETIES—Pinch July 28

P Portrait	Luminous pink, short growth, off season flowering	Nov. 8
Bonnie	Med. pink pom., cloth house, tolerates 56 degrees	Nov. 10
Pennant	Med. deep pink pom., cloth house, tolerates 56..	Nov. 10
P Personality	Large luminous pink, good pot plant, tolerates 56	Nov. 10
Pandora	Luminous pink dec., vigorous, good for cloth house.....	Nov. 10
P Humdinger	Large luminous violet, good pot plant.....	Nov. 10
Masterpiece	Bright deep lavender pom., off season flowering.	Nov. 12

11 WEEK VARIETIES—Pinch August 1

Taffeta	Two tone pink, decorative, off season flowering.	Nov. 15
Almega	Large pompon, light lavender.....	Nov. 20
D Pink L. I. Beauty	Large anemone, light lavender.....	Nov. 20
Ill. Formal	Int. Pink pomp., tubular rays, responds.....	Nov. 23

12 WEEK VARIETIES—Pinch August 5

D Valencia	Large single, rose pink.....	Nov. 25
D Dk. Valencia	Large single, orchid pink.....	Nov. 25
Delmar	Intermediate pomp., light lav. pink, cloth house.	Nov. 25

13 WEEK VARIETIES—Pinch August 10

D Debutante	Large pink daisy, rseponds well to off season blooming.....	Dec. 10
Minstrel	Medium pompon, lavender pink.....	Dec. 12

14 WEEK VARIETIES—Pinch August 15

Medallion	Lavender rose, recommended Dec. thru February	Dec. 20
Alvoda	Large Dec., portrait pink, excellent.....	Dec. 25
Lynda McClane	Pink pompon, does not come blind.....	Dec. 25

BRONZE & RED POMPONS, DECORATIVES, SINGLES AND ANEMONES

9 WEEK VARIETIES—Pinch July 25

		<i>Normal Flowering Date</i>
Bronzechip	Orange br., sport of Bluechip, off season	Oct. 25
Firefly	Orange red pomp., holds color exceptionally well	Nov. 1

10 WEEK VARIETIES—Pinch July 28

Rubicon	Intermed., dec., red bronze, cloth house	Nov. 5
Beauregard	Orange bronze, decorative, off season	Nov. 5
Climax	Intermed. pom., intense orange, vigorous growth	Nov. 10
Chevron	Mahogany red, withstands summer heat	Nov. 10
Paragon	Large decorative red, late cloth house	Nov. 10
P Red Humdinger	Exciting burgundy red, excellent for pots	Nov. 11
Br. Masterpiece	Large pompon, responds well	Nov. 12

11 WEEK VARIETIES—Pinch August 1

Beauregard Supreme	Selected from Beauregard, increased vigor	Nov. 15
Rusticon	Intermed. rust red pomp., cloth house	Nov. 20
Thelma	Pomp., brilliant scarlet, responds to late shading.	Nov. 20
Red Rolinda	Intermediate anemone for November and December	Nov. 23
Rubaiyat	Velvety red, excellent for X'mas, use lights	Nov. 23

12 WEEK VARIETIES—Pinch August 5

D Br. Goldsmith	Large decorative, off season flowering	Nov. 25
D Apricot Valencia	Large single, apricot	Nov. 28
D Crimson Valencia	Large single, crimson red	Nov. 28
Galaxy	Orange scarlet, excellent for extending season	Dec. 1

13 WEEK VARIETIES—Pinch August 10

Christmas Star	Intermed. red single, productive and responsive.	Dec. 12
Flame Minstrel	Intermed. pomp., imp. Red Minstrel, richer color, superior response and vigor	Dec. 13

14 WEEK VARIETIES—Pinch August 15

Christmas Greetings	Large decorative red pompon	Dec. 15
Merrymaker	Intermediate red single	Dec. 20
Poinsettia	Large bright red daisy, sparse production, but beautiful for Christmas	Dec. 20

HARDY GARDEN VARIETIES

*Normal
Flowering Date*

WHITE

Osage	white	medium	Sept. 5
*Chris Columbus	white	short	Sept. 15
Benora	white	short	Sept. 20
*Ostosa	white	short	Sept. 25
*Gardenia	white	medium	Oct. 1
*Maestro	white	short	Oct. 10

YELLOW

Golden Cushion	golden yellow	short	Sept. 15
*Yel. Chris Columbus	yellow	short	Sept. 15
Yellow Supreme	golden	short	Sept. 15
*Pomponette	light yellow	short	Sept. 15
Golden Carpet	golden	short	Sept. 15
*Roulette	bright yellow	short	Oct. 5
Arlora	large yellow	tall	Oct. 10

BRONZE AND RED

*W. P. Snyder	apricot orange	short	Sept. 10
Mahogany Cushion	jasper red	short	Sept. 25
Lipstick	ruby red	short	Sept. 28
Sam Williston	deep red	short	Oct. 1
*Toronto	luminous bronze	short	Sept. 20

PINK AND LAVENDER

*Orchid Helen	Orchid lavender	short	Sept. 10
*Major Cushion	Lavender	short	Sept. 25
*Alert	Dark purple	short	Sept. 25
*Joybringer	Salmon rose	short	Oct. 10
Coralhue	Apricot coral	short	Oct. 12
Fuchsia Fairy	Light pink	short	Oct. 14

LARGE FLOWERING

These are normally grown in the greenhouse, but are also good outside.
Should be disbudded to one bloom per stem.

WHITE

White Pink Chief	Pink cast when temperature is below 60	Oct. 15
Silver Sheen	White, medium incurved	Oct. 20

YELLOW

Gold Lode	Golden Yellow reflexed	Oct. 15
Mrs. Kidder	Deep lemon, medium incurved	Oct. 15

BRONZE

Amber Bright	Large Golden Bronze, decorative	Oct. 15
Zylon	Medium Crimson incurved	Oct. 20

PINK AND LAVENDER

Pink Chief	Pink, medium incurved	Oct. 15
Major Bowes	Lavender, medium incurved	Oct. 15

*Recommended for Mother's Day pot plants.

YEAR AROUND POTTED MUM PRODUCTION

Year around pot Mums are becoming rapidly much more popular with the average grower than year around cut mums. No wonder, a beautiful 6 inch Chrysanthemum pot is produced in three months or even in less time, depending on temperature and variety. Compare this with the time necessary for finishing a Cyclamen, Azalea or Hydrangea and you will understand why pot Mums are now grown in ever increasing quantities.

The one pinch method produces excellent plants. Some growers pinch twice, this delays flowering and is thus a less common practice. Plants of fair quality can be grown by potting and pinching the same day. However, a more perfect plant is produced by pinching a week or two weeks after planting. This means a lighting period of two weeks or less from September 1st till March 15th. For lighting use 60 watt bulbs, spaced 4 feet apart, 30 inches above the plants, three hours each night. Apply lights between 8 P.M. and 5 A.M., so that there is never a continuous darkness of more than 8½ hours.

Maintain at least a 60 degree night temperature, some experts advise 65 degrees but most growers seem to obtain satisfactory results with 60 degrees. After color shows, drop temperature to 55 degrees or less.

Pot Mums can be grown in any good soil and peat mixture. Use five cuttings for a so-called 6 inch $\frac{3}{4}$ Azalea pan, this is the most popular size.

If you prefer low pots, but use tall growing varieties, as the Lace varieties and Indianapolis varieties, you have to apply the delay pinching method, this means pinch about 10 days to two weeks after short day treatment has begun.

Black cloth for bud and flower formation should be used from March 15th till August 30th, no black cloth is necessary during the rest of the year. Neither is artificial light needed between March 15 and September 1st.

Try a moderate amount of potted Mums for whenever you think you can make good use of them, as for Easter flowering, for September flowering or for every month in the year, as already practiced by many growers. Growing of potted Mums is both simple and profitable.

Please feel free to write for additional information.

